



Welcome!

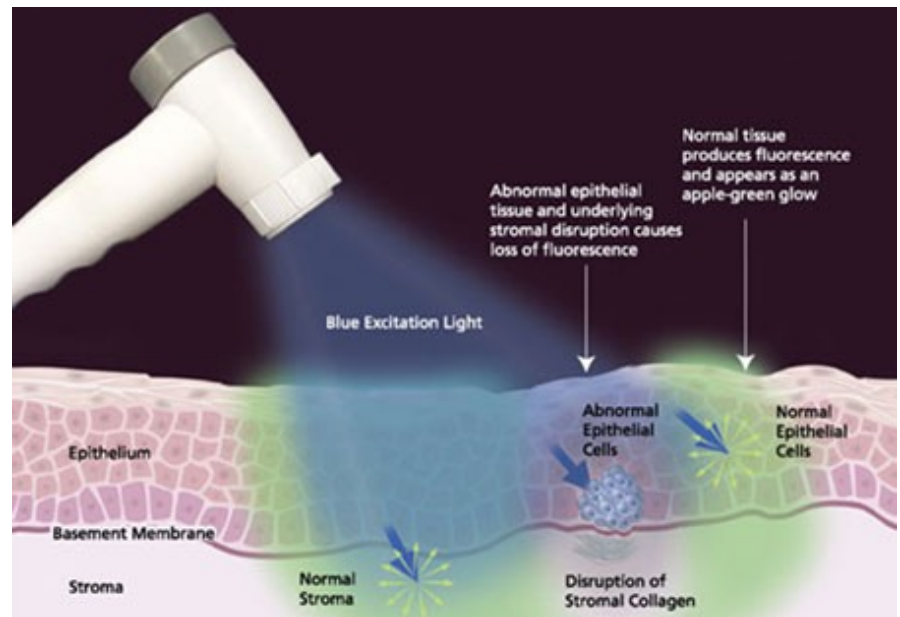
In this issue: VELscope®

"A Trip to the Dentist Could Save Your Life"

With recent publicity surrounding Michael Douglas's announcement that he has been diagnosed with Stage 4 oral cancer, public awareness of the need for earlier detection of this deadly and disfiguring disease is at an all-time high.

In response to such a need, the Vancouver-based company LED Medical Diagnostics Inc. (LED-MD) has developed the VELscope® System. It is a technology platform based on the direct visualization of human tissue fluorescence and the changes in fluorescence that occur when abnormal tissue is present. On Friday, October 1, the VELscope® system will be featured in a story about oral cancer detection on the extremely popular "The Dr. Oz Show".

The VELscope® System Handpiece emits a safe blue light into the oral cavity, which excites the tissue from the surface of the epithelium through to the basement membrane and into the stroma beneath, causing it to fluoresce. We are then able to immediately view the different fluorescence responses to help differentiate between normal and abnormal tissue. In fact, the VELscope® System is the only adjunctive device cleared by the FDA and Health Canada to help discover oral mucosal lesions that might not be apparent or visible to the naked eye. This summer, following months of evaluation, the World Health Organization (WHO) officially recognized the VELscope® as an innovative device that addresses global health concerns.



We are proud to offer VELscope® as an oral cancer screening option! Ask about it today!

Under examination with the VELscope® System, abnormal tissue typically appears as an irregular, dark area that stands out against the otherwise normal, green fluorescence pattern of surrounding healthy tissue.

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